



Call for a Competition

Food & Memory

A dish, its taste, a smell, a particular kind of food can instinctively evoke memories connected to events, people, experiences, moments of our lives. This competition is inspired by such a simple fact, intimate and universal at the same time. Theatre is one of the best ways to share stories. The competition is an action of the UPCREATE project*.

THE TASK

- Write a text in which you describe a personal memory evoked by the idea of the competition. It could concern, for instance: a tradition of your family (or within your friendships) referred to a specific dish; a happening (you cooked a food for a special person or occasion; someone prepared a food for you); a special event that comes to your mind only through the smell of a food; a taste which brings your mind to childhood.
 - The text has to contain a minimum of 5.000 characters including spaces;
 - The text must necessarily contain the reference to a dish associated with a feeling and one of the 5 senses (smell, touch, hearing, taste, ear);
 - More digital materials can be freely added (images, short movies, music tracks, drawings...).
- Get inspired: please look the resources at the following link:
 - *Ratatouille*, clip from the film¹ <https://www.youtube.com/watch?v=FjhyXam1Je0>;
 - *Dolci ricordi, le petites madeleine di Marcel Proust*, an article by Filippo Maria Battaglia² <https://www.panorama.it/cultura/cucina-cene-letteratura-madeleine-marcel-proust>
 - *Kitchen stories, a theatre play by Barbara Alesse and Ernesta Argira*³ https://drive.google.com/file/d/1yxR_6T0qPAVIFf2562QxlpRe6Zq_ecjI/view

¹ Official Pixar YouTubeChannel, February 21th 2018, Anton Ego Tastes Ratatouille | Script to Screen by Disney•Pixar Copyright: (C) Disney•Pixar <https://www.youtube.com/watch?v=FjhyXam1Je0> February 14th 2022

² Filippo Maria Battaglia, November 28th 2012, Dolci ricordi, le petites madeleine di Marcel Proust, Panorama (online) <https://www.panorama.it/cultura/cucina-cene-letteratura-madeleine-marcel-proust> February 14th 2022

³ Performance at Teatro Tor Bella Monaca, Roma, June 2019. The show starts from the preparation of a recipe that becomes the pretext to tell a story



You can find further information at the UPCREATE projects website: www.up-create.eu
For the Italian part of the project, all relevant information is marked ITALY, however, you may find information of interest in the other partner countries links.

WHO CAN PARTICIPATE

- Young people from Marche Region, age 18-25 years old.

FIRST PHASE

- A jury will select 3 proposals;
- The 3 authors will attend a digital workshop (lead by a theatre director);
- The workshop has the aim to prepare the students to share their story with an audience in a public event (5 digital meetings).

SECOND PHASE

- After the workshop, the 3 stories will be presented as short performance in a public event;
- After the performances, 1 winner will be selected by a second jury;
- The winner will participate in the international workshop together with the young winners of the other calls and the UPCREATE partners in Venice (special conditions).

SPECIAL CONDITIONS

In November 2022, from Monday 14 to Saturday 19, the UPCREATE project will have a special activity at the International Art Biennale in Venice. The winner project (1. Prize) will be asked to attend a five days long workshop in Venice (costs covered by UPCREATE). In cooperation with UPCREATE, the winning project and the result of the workshop will be part of a Session at the Art Biennale.

THE SCHEDULE

February 17th, 2022: Call publication

March 25th, 2022: deadline for proposals

March 31st, 2022: communication to the 3 selected

April 2022, workshop for the 3 selected (5 digital meetings)

April 27th and 28th, 2022: Pesaro: rehearsal and performances

April 28th, 2022: announcement of the winner

November 2022 (Monday 14 to Saturday 19): workshop in Venice



JURY AND EVALUATION

- First phase: the jury is composed of a theatre director, a dramaturg, a representative of the project partner (AMAT). Jury chair: Daniele Sepe.
- Second phase: the jury is composed of a theatre director, a dramaturg, a representative of the project partner (AMAT), a representative of the UPCREATE project leader (Aalborg University). Jury chair: Daniele Sepe.

FIRST PHASE EVALUATION (TEXTS): CRITERIA

Indicators		Points	
1	Quality of the text and other digital materials	max	25
2	Description of at least one dish in the text	max	25
3	Description of at least one of the 5 senses in the text	max	20
4	Description of at least one feeling in the text	max	20
5	Adaptability to the stage	max	10

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SECOND PHASE EVALUATION (PERFORMANCE):

The jury will evaluate the quality of the performances taking into account the source text with any attachments and the staging process.

HOW TO PARTICIPATE

- You must register your participation with the following information:
 - Name and surname;
 - Name and town (also name of the School, if appropriate);
 - E-mail address;
 - Mobile phone number;
- Send entry and any questions you might have to: upcreate@amatmarche.net
- You must submit the following by 24:00 of March 25th, 2022 to upcreate@amatmarche.net:
 - A pdf containing the text;
 - Any added digital materials (no more than 6 MB),
- Only one entry per person.

NOTE

- The UPCREATE project reserves the right to publish the entries in publications and the UPCREATE website regarding the EU project.
- All copyrights and commercial exploitations of the projects belong to the participants.
- The Jury has the final say and decisions cannot be contested.



- Student privacy is important to us. Data concerning student participation and the release of limited personally identifiable student information (i.e., student name, grade level and gender, school name, hometown, photographs, video or audio files of the student, and project entry) will be handled with utmost care.
- Participation in the competition constitutes agreement to the conditions above.

* **UpCreate** is an EU project of 7 organizations from 5 European countries that will create new, innovative participatory approaches to how young people can engage with, develop and innovate the creative and cultural sectors by combining two essential cultural fields – Food and Art.

www.up-create.eu